

Is your network ready to support a mobile workforce?

Mobility is not a luxury—it's a must-have for your business



of SMBs view mobile solutions and services as critical to their business¹



SMBs that adopt mobile technologies are seeing double the revenue growth and are creating up to 8x times as many jobs as their less mobile-ready peers²



Up to 50% of all web searches at top SMB mobile adopters originate on mobile devices³

But legacy wireless networks are being challenged



By 2020:

The number of connections is expected to hit **4.3** per person⁴

By 2018:

The worldwide VoIP and unified communications services market will grow to **\$88 billion**⁵

Currently:

Video accounts for **35%** of all smartphone traffic and over **50%** of tablet traffic⁶



Make sure your network is ready for the challenges of a mobile workforce. Team up with Aruba, a Hewlett Packard Enterprise company and our trusted partners. Together we deliver simple, reliable and affordable networking solutions for small and midsize businesses.

With **Aruba** you have a partner that can help you drive powerful results.

IMPROVE PRODUCTIVITY

36% faster at high density¹⁰

DRIVE DOWN COSTS

Flexible Wi-Fi architecture that evolves as your business grows¹¹

KEEP YOUR BUSINESS UP AND RUNNING

100% site survivability¹²

Discover how the right Aruba networking products and solutions deliver better business results. arubanetworks.com/solutions/smb

- ¹ SMB Group, "Top 10 SMB Technology Trends for 2015," December 2014.
- ² Forbes.com, "Mobile Technologies Becoming a Growth Engine For Small and Medium Business," February 2015.
 ³ IBID.
- ⁴ Mobile World Live, "The number of devices to hit 4.3 per person by 2020—report," October 2014.
- ⁵ Infonetics Research, April 2014.
- ⁶ Ooyala.com Videomind, "Mobile video traffic to grow 13X by 2019, straining already congested networks," June 2014.
- ⁷ NetworkWorld, "Top things to consider as you prepare for the transition to 802.11ac Gigabit Wi-Fi," August 2014.
- ⁸ TechTarget, "802.11ac Wi-Fi takes the lead, but wired network has to play backup," April 2014.
- ⁹ Fliplet.com, October 2014.
- ¹⁰ Aruba Solution Overview: Aruba Instant Wi-Fi, Powerful, Simple, Affordable.
- ¹¹ Based on internal testing IAP225 50 client downstream throughput testing.
- ¹² The network continues to operation if an access point fails, seamlessly transferring virtual controller functionality to the next access point down to the next and last access point.